

# Sustainable action in the Maritim Hotel Ulm



The Maritim Hotel Ulm has agreed to participate in the GCB's www.fairpflichtet.de initiative and is taking proactive steps to adhere to their guidelines. Known as the Sustainability Codex, the guidelines regulate corporate responsibility as it pertains to economic, ecological and social aspects of the event industry.

## The measures our hotel is taking with regards to sustainability are listed below:

#### Energy, water, refuse

- Increased implementation of energy-saving LED lighting.
- Usage-based illumination concept implemented within the conference and seminar rooms in particular.
- Ongoing, centralised energy controlling.
- Energy efficient minibar retrofitting.
- Reduced flush option on the toilets, water flow reducers in all shower heads.
- Annual refuse audit through the Fraunhofer Institute's internationally recognised sustainability certificate in accordance with DIN EN ISO 14040.

### Food & Beverage

- Predominate usage of seasonal and regional produce.
- Observance of optimal logistics as they pertain to raw material acquisition.
- Usage of "Fair Trade" products.
- Expansion of vegetarian dining choices.
- Predominant usage of reusable beverage packaging.

#### Guests and employees

- Formation of a pro-environment work group with externally trained sustainability consultants heading up projects.
- Internal and external employee training in the areas of waste disposal and technology.
- Co-operation with the national railway (DB) for environmentally conscious travel to and from events.
- Almost all employees commuting via public transport.
- Providing the UlmCard for guests.
- Bicycle rental for guests.

Any questions? We look forward to your call or e-mail!

